THE ROLE OF BUSINESS

Climate Savers Business Event
Marcus Wallenberg
GROWTH AND SUSTAINABILITY

Generating profits

Reinvest sustainably/R&D

Creates growth
TO BE A SUCCESSFUL BUSINESS TODAY
SUSTAINABILITY HAS TO BE A HYGIENE FACTOR
Last year Electrolux announced a target to reduce greenhouse gas emissions in 2020 by 50%, throughout the value chain.

In 2014 Electrolux had reached a 22% reduction (2005 base year).

Products and initiatives highlighted in the report include:
1) the world’s first heat pump washer-dryer,
2) the first AAAA-labeled vacuum cleaner,
3) advancements in the use of recycled plastic,
4) outstanding energy performance at the Electrolux Professional factory in Italy.
Some profitable and climate positive products:

• **Biofuel** adapted engines reduces CO2 emissions by several millions of tons

• **Flare gas** recovery solutions reduces the global CO2 emissions of about 1 million ton per annum, equivalent to approx. 250,000 cars

• Reductions of 5 m. tons **greenhouse gases** emissions from flare gas recovery systems

As the industry forerunner, Wärtsilä **must** develop and supply advanced solutions that enable the environmental impact of its customers to be reduced.
GREEN BONDS AS CATALYSEER

Market for Green bonds
Billion USD

<table>
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<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
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2008 2009 2010 2011 2012 2013 2014

60 50 40 30 20 10 0
INVESTMENTS, INNOVATION AND ENTREPRENEURSHIP

• Innovation key in business abilities to drive long-term change
• Strong innovation incentives based on long-term and predictable rules
• Remove barriers and administrative burdens to facilitate for smaller players
• The power of entrepreneurs - facilitate for them to take part in change
• Stimulate and facilitate knowledge transfer between countries
• Stimulate investments in sustainable infrastructure
MORE THAN $50 TRILLION NEEDED FOR INFRASTRUCTURE BY 2030

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Meet the two Atlas Copco employees who started Water for All in 1984.
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Q&A