Alpro is the pan-European pioneer and leader in soy foods within the alternative plant-based dairy and meat markets.

**Alpro’s Promise to Fight Climate Change**

Under Climate Savers, Alpro commits to fix its plants’ CO₂ emissions to under 2008 levels by 2013, despite volume growth of one-third. This impressive goal equates to a saving of 42 Ktons of CO₂.

Alpro is also committed to finding ways to reduce emissions that are not under its direct control, such as packaging and transport emissions (indirect or Scope 3 emissions). This includes a feasibility study on intermodal transport and a pilot case on horizontal logistics collaboration.

Finally, Alpro will actively promote WWF’s Renewable Energy Vision by becoming a WWF Clean Energy Ambassador; and by using the value chain business case, in close collaboration with other Climate Savers companies.

**Ahead of Schedule**

Absolute CO₂ emissions from Alpro’s plants decreased by 14% between 2011 and 2012, despite an 17% production increase. This saw a combined 26% improvement of CO₂ emissions / kg product over a four year period.

**When People, Planet and Profit Go Hand-in-Hand**

Alpro has invested more than €4 million in nearly 30 energy saving and optimization projects in the last few years. This is thanks to the belief at Alpro that profitable growth and improved environmental performance naturally go hand-in-hand - an approach embraced by the entire company.

**Mobilizing People for Energy Efficiency**

The active involvement of the entire company, from top management to workers on the factory floor, has been a key factor in Alpro’s climate control achievements so far:

- Alpro’s Executive-level balanced scorecard includes specific environmental KPIs
- The supply chain team regularly discusses eco-indicators, including energy consumption
- Energy consumption has become a key evaluation criterion for new investments in production assets.

“Alpro’s substantial investment in climate control and optimization projects in the last few years is driven and buoyed by the deep-rooted belief of everyone in the company that a strong, profitable and sustainable business can and should be pro-actively involved in People (Passion), Profit (Performance) and Planet (Plant Power) issues, up and down the value chain.”

Bernard Deryckere
CEO
www.alpro.com
A saving of 1.7 million tons of CO₂ was made between 2008 and 2013 by consuming Alpro products rather than similar animal-based products. This is significantly higher than the 0.7 million tones of cumulative CO₂ emissions linked to Alpro’s overall business during the same time.

**Diet Can Reduce the Impact on the Environment**

Alpro produces and commercializes plant-based foods from soy and other ingredients such as almond, hazelnut, rice & oats. As well as health benefits, soy foods are proven to have significant environmental advantages over meat and dairy:

- One liter of soy drink uses 3 times less land, 2.5 times less water, and emits 5 times less CO₂ than 1 liter of cow’s milk.
- A soy burger needs 45 times less land, 20 times less water and emits 10 times less CO₂ than a beef burger.

**DID YOU KNOW?**

<table>
<thead>
<tr>
<th>1 ℓ</th>
<th>SOY VS COW’S MILK</th>
<th>3X LESS LAND</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2.5X LESS WATER</td>
</tr>
<tr>
<td></td>
<td></td>
<td>EMITS 5X LESS CO₂</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1 BURGER</th>
<th>SOY V BEEF</th>
<th>45X LESS LAND USES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>20X LESS WATER</td>
</tr>
<tr>
<td></td>
<td></td>
<td>EMITS 10X LESS CO₂</td>
</tr>
</tbody>
</table>

| 1.7 MioT VS 0.7 MioT | CO₂ EMISSIONS | 3 X SAVINGS FROM CONSUMING ALPRO PRODUCTS RATHER THAN ANIMAL-BASED PRODUCTS V ALPRO OVERALL BUSINESS EMISSIONS (2008-2013) |