



# CLIMATE SAVERS NEWSLETTER

## December 2015

The WWF Climate Savers team would like to wish you all a safe and peaceful holiday season, and a prosperous 2016!

### TOP CHAT



© Frederic Legrand - COMEO / shutterstock.com

#### Paris Agreement: Signs of a new era

The past year and a half witnessed an unprecedented mobilization of stakeholders that culminated with the adoption of the Paris Agreement. A moment that is likely to be judged as historic by future generations and that signals the transition towards a new era. An era in which our societies and economies will no longer depend on fossil fuels. [Read more](#)

*Alberto Carrillo Pineda, Head of Climate Business Engagement, WWF*

### HIGHLIGHTS



© Ryan Rodrick Beller / shutterstock.com

#### A new global climate deal agreed in Paris

A historic agreement to combat climate change and unleash actions and investments in a low carbon future was agreed by 195 nations on 12 December. The Paris Agreement marks the first time all nations have committed to act on climate based on their historic, current and future responsibilities. [Read more](#)



© shutterstock.com

#### 9 Climate Savers companies signal they 'mean business'

Nine of the world's leading companies are scaling up their climate commitments ahead of the UN climate negotiations. The WWF Climate Saver companies have made specific commitments under the We Mean Business Commit to Action campaign of which WWF Climate Savers is a partner. [Read more](#)



© shutterstock.com

#### 114 Companies Commit to Set Ambitious Science-Based Emissions Reduction Targets

The Science Based Targets initiative announced that 114 companies have now committed to set emissions reduction targets in line with what scientists say is necessary to keep global warming below the dangerous threshold of 2 degrees Celsius. [Read more](#)



© shutterstock.com

#### Business Backs Low-Carbon USA

More than 100 leading companies signed on to a full-page advertisement calling for the US economy to shift to a low-carbon future. These leading businesses recognize that climate change poses a risk to America's economic prosperity and want our government to take action to address that risk. [Read more](#)

### ROAD THROUGH PARIS



© Frederic Legrand - COMEO / shutterstock.com

#### Business Leaders come to Paris to show support for international climate agreement

Unprecedented corporate engagement on key climate issues including carbon pricing, finance, responsible policy engagement and science-based targets were announced at the conclusion of the Caring for Climate (C4C) Business Forum, the official avenue for business at the Conference of Parties (COP) event in Paris. [Read more](#)

### NEWS DIGEST

#### Business and climate change



© DONG Energy

#### DONG Energy, LEGO Group and William Demant celebrate inauguration of wind farm

DONG Energy, WWF Climate Savers company the LEGO Group and William Demant celebrated the inauguration of offshore wind farm Borkum Riffgrund which can provide clean electricity for 320,000 households. [Read more](#)



© volvo.com

#### Gothenburg's new electric bus route wins European sustainability prize

The 55 electric bus route (ElectriCity) in Gothenburg (of which Volvo Group is a partner) has been awarded the European Solar Prize 2015 for being the best example of sustainable public transport operated using renewable energy. This prize is awarded to European sustainability projects in a number of different areas. [Read more](#)



© Mondi Neusiedler

#### WWF's Environmental Paper Company Index shows continual improvement by leading pulp and paper producers

The WWF Environmental Paper Company Index 2015 shows a positive trend towards more transparency and sustainability by the world's more progressive pulp and paper manufacturers. The 31 voluntary participants, including Sofidel and Catalyst Paper, in this year's Index together produce 15% of the world's paper and board and 15% of the world's pulp. [Read more](#)



© eneco.com

#### Eneco Luchterduinen wind farm increases Dutch offshore wind power by 56%

A traditional Japanese Kagami Biraki ceremony was held to celebrate the fact that the Eneco Luchterduinen wind farm has now been put into operation by joint owners, Mitsubishi Corporation and Eneco. The wind farm has a capacity of 129 megawatts, which means it will supply sufficient renewable energy to power 150,000 households. [Read more](#)



© eneco.com

#### Eneco wind farm increases Dutch offshore wind power by 56%

A traditional Japanese Kagami Biraki ceremony was held to celebrate the fact that the Eneco Luchterduinen wind farm has now been put into operation by joint owners, Mitsubishi Corporation and Eneco. The wind farm encompasses 43 wind turbines and is located 23 kilometres off the coast of Zandvoort and Noordwijk. Luchterduinen has a capacity of 129 megawatts, which means it will supply sufficient renewable energy to power 150,000 households. [Read more](#)



© shutterstock.com

#### Procter & Gamble to make Tide and Dawn with wind power

Procter & Gamble (P&G) announced plans to meet its electricity demands by using 100 percent wind power to make iconic Fabric & Home Care brands, such as Tide and Dawn. This is possible thanks to a new partnership with EDF Renewable Energy (EDF RE) which will see a new Texas based wind farm generate 370,000 MWh of electricity each year. [Read more](#)



© shutterstock.com

#### Google, McDonald's, Adidas Group, Nestle, Kellogg and Avery Dennison Sign on to Renewable Energy Buyers' Principles

49 companies now represent more than 42 million megawatt hours (MWh) of annual renewable energy demand by 2020 – enough to power nearly 4 million US homes. Six more companies recently signed on to the Corporate Renewable Energy Buyers' Principles, a U.S. initiative that aims to make large-scale renewable energy easier for companies to buy. [Read more](#)



© MikeDotta / shutterstock.com

#### Swisscom saves 900 tons CO2 per year thanks to a new heating technology

Swisscom is heating its building in Zurich Herdern exclusively with waste heat from its servers. Swisscom installed a novel heat pump using a heat transfer medium with very low global warming potential, which is used for the first time in Switzerland. The 900 tons of CO2 saved thanks to the new heat pump correspond to 8% of the whole Swisscom's CO2 emissions from heating. [Read more](#)



© theclimategroup.org

#### Procter & Gamble - renewable energy is the way for sustainable growth

While the world today is confronted with pressing concerns about climate change, water scarcity and waste, corporations "can play a very significant role to help address these issues," says Len Sauers, Vice President, Global Product Stewardship & Sustainability at Procter & Gamble (P&G), in The Climate Group's interview released during COP21 in Paris. [Read more](#)



© coop.ch

#### Coop plans first public hydrogen filling station in Switzerland

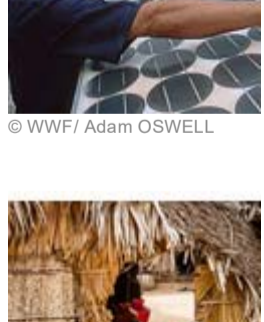
In cooperation with Axpo, Coop intends to open Switzerland's first-ever public filling station that uses renewable hydrogen. In the medium term, Coop and its subsidiary Coop Mineraloel AG want to expand the offering to other filling stations and to use fuel cell technology for part of the fleet. "Once again, we are helping to achieve a breakthrough with an innovative project and taking a significant step towards a more sustainable future", said Joos Sutter, Chairman of the Coop Executive Committee. [Read more](#)



© shutterstock.com

#### Science Based Targets Seminar – Japan

WWF Japan hosted a seminar about Science Based Targets (SBT). Purpose of the seminar was to provide Japanese companies with detailed information and to showcase examples by advanced companies. Climate Savers partner Sony has submitted its SBT targets and has obtained a formal approval from the SBT initiative. Sony participated in WWF's seminar discussing its 2020 targets and 2050 vision. Mr Yagi - Environmental Specialist at Sony - stated that the merit of adopting a long-term vision is to facilitate open discussions within the company on setting future targets. Six other Japanese companies are now also committed to the SBT initiative with the expectation that more will join once the CDP scoring criteria will be updated to include SBT.



© photogearch / shutterstock.com

#### Letter centers: Letter crate warehouses energetically optimized

Swiss Post has renovated the core of its in-house logistics operations – the letter crate warehouses. Their new, regenerative lifting beams save energy, and, in turn, help save money and the environment. The lifting beam technology enables the automatic storage and retrieval of letter crates. As several examples of these high-bay warehouses have reached the end of their useful life, Swiss Post undertook a comprehensive renovation and optimization exercise. The drive controllers were replaced and now have energy recovery capabilities saving roughly 114 MWh of energy each year, equivalent to around 15 tonnes of CO2 emissions.

### INNOVATION



© WWF / Adam OSWELL

#### More than 120 CEOs join the Entrepreneurs Call to Action

Ahead of climate talks in Paris, entrepreneurs from innovative cleantech companies from all around the world issued a renewed call for action on climate change. The Entrepreneurs' Call to Climate Action and COP 21 is signed by more than 120 CEOs from six countries, and supported by organizations including We Mean Business and the Climate Group. Abhishek Bhatewara, CEO of Clique Solar, was invited to raise the #EntrepreneursCall from all CEOs as part of COP21 Lima Paris Action Agenda on Innovation. [Read more](#)



© Cornfield / shutterstock.com

#### Innovative cleantech entrepreneurs honoured at Sustainia Awards 2015

The Sustainia Awards - held by Danish think tank Sustainia - celebrate the best sustainability ideas and products in 2015. The featured innovations were chosen from more than 1,500 entries by a panel of judges, and this year the Indian city of Chennai won the award. [Read more](#)

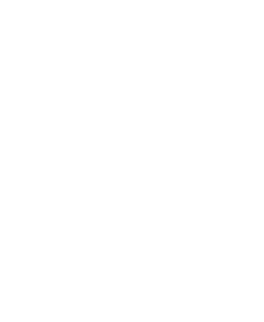


© shutterstock.com

#### Climate Solver Award nominations close

Nominations for WWF's Climate Solver Awards have closed for the Nordic and China regions. The Awards will be held early next year, celebrating the innovative entrepreneurs who have found climate-smart business solutions.

### EVENTS



© Drop of Light / shutterstock.com

#### World Economic Forum Annual Meeting 2016

**When: 20 - 23 January 2016**  
**Where: Davos-Klosters, Switzerland**

Mastering the Fourth Industrial Revolution: For over four decades, the World Economic Forum's mission – improving the state of the world – has driven the design and development of the Annual Meeting programme. The Annual Meeting in Davos-Klosters remains the foremost creative force for engaging the world's top leaders in collaborative activities focused on shaping the global, regional and industry agendas.



© climateaction.umd.edu

#### Climate Action 2016

**When: 5-6 May 2016**  
**Where: University of Maryland campus and downtown venues**  
**Location: Washington D.C., US**

Announced at the 21st session of the Conference of the Parties (COP 21) to the UNFCCC, Climate Action 2016 will convene government, business and national leaders, civil society and academia to maintain momentum for multi-stakeholder climate implementation. [Read more](#)

### CONTACT

#### Connect with Climate Savers



#### Share this newsletter

