



**CLIMATE SAVERS**  
 碳减排先锋  
**DEFENSORES DO CLIMA**  
 クライメート・セイバーズ  
 A WWF GLOBAL INITIATIVE WITH BUSINESS

**15 YEARS**

# CLIMATE SAVERS NEWSLETTER

June 2015

## TOP CHAT



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### Businesses are paving the road to Paris

As we get closer to the UN climate negotiations that will take place in Paris at the end of the year, the business community has been playing a very active role building the momentum ahead of the negotiations and also sending an unequivocal sign to the negotiators on the need to achieve a successful and ambitious outcome. [Read more](#)

*Alberto Carrillo Pineda, Head of Climate Business Engagement, WWF*

## HIGHLIGHTS



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### WWF Climate Savers company Sony commits to science based targets to reduce emissions

Sony has renewed its partnership in WWF's flagship corporate programme Climate Savers to commit to new 2020 emissions reduction targets. The new targets reconfirm the company's aim to achieve its long-term vision of reducing environmental footprint to zero by 2050. [Read more](#)



### Sofidel broadens its agreement with WWF Climate Savers

Sofidel has new targets for 2020 defined with WWF Climate Savers. In addition to reducing specific direct emissions, the Group also identified objectives concerning indirect emissions, increased use of renewable energy and new awareness activities. [Read more](#)



### 15 Years of Climate Savers

WWF's flag ship business programme Climate Savers is marking 15 years of corporate leadership in reducing greenhouse gas emissions by introducing a new measuring standard, reflecting the global shift in the role of business in fighting climate change. [Read more](#)



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### Largest ever corporate renewables procurement workshop a success in San Francisco

The Corporate Renewables Partnership hosted an inaugural workshop focused on addressing the range of opportunities and challenges to accelerating corporate renewable energy procurement. Over 130 participants from more than 70 corporate buyers and renewable energy service providers participated. [Download the presentation slides from the workshop.](#) [Read more](#)

## NEWS DIGEST

### Business and climate change



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### Science Based Targets launches new methodology and tool

In May, the Science Based Targets initiative formally launched its Sectoral Decarbonization Approach (a method for setting greenhouse gas emissions in line with climate science), as well as an online tool that allows business to calculate their own targets. You can test out the [draft version of the tool here](#)



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### Will your business join the call to set science based targets?

The Science Based Targets initiative (a partnership between CDP, UN Global Compact, WRI and WWF) is encouraging business to take action and demonstrate leadership by setting science-based greenhouse gas reduction targets. Your business can start the process on the website [Read more](#)

## COMMIT TO SETTING SCIENCE-BASED TARGETS

JOIN THE CALL FOR ACTION



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### Norway answers the call to divest from coal

Following months of campaigns, Norway's sovereign wealth fund – the world's richest – was told to divest from companies that derive more than 30% of their activities from coal. It is the latest in a series of divestment announcements, as more institutions decide to phase out financial support for fossil fuel projects. [Read more](#)



### UNESCO Business and Climate Summit

Last month, business leaders gathered in Paris for a two day Business and Climate Summit, which aimed to provide a platform for business and government leaders to demonstrate climate action and call for ambitious policies that will allow scaled up solutions to climate change. [Read more](#)



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### IKEA commits 1 billion Euros for climate action

Swedish furniture giant IKEA recently announced a EUR 600 million investment in renewable energy and a EUR 400 million IKEA Foundation funding commitment to support communities most impacted by climate change. [Read more](#)



Photo: European External Action Service

### We Mean Business asks G7 leaders to take action

Ahead of the recent G7 meetings in Bavaria, the We Mean Business coalition sent an [open letter](#) to the leaders calling for them to "endorse a global objective of net zero greenhouse gas emissions well before the end of the century in the Paris agreement." [Read more](#)

### Partner successes



### HP Achieves 17% Drop in GHG Emissions

HP operations achieved a 17.3 percent decrease in greenhouse gas emissions in 2014 compared to its 2010 baseline, according to its 2014 Living Progress Report. In 2014, HP's operations produced 1,667,700 metric tons of CO2e emissions, a 5.5 percent decrease from the 1,765,100 metric tons of CO2e produced in 2013. [Read more](#)



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### Coca-Cola Produces World's First 100% Plant-Based PET Bottle

Coca-Cola has produced the world's first PET plastic bottle made entirely from plant materials. PlantBottle packaging is Coke's plant-based alternative to packaging traditionally made from fossil fuels and other non-renewable materials. [Read more](#)

## EVENTS



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### Global Compact+15: Business as a force for good

**23 - 25 June 2015, New York**

Marking the UN Global Compact's 15th anniversary, the conference will bring business and civil society to show how the private sector is taking action, with an emphasis on the UN global agenda for sustainable development to be released later this year (the SDGs).

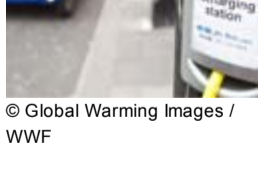


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### B4E Climate Summit 2015

**9-10 September 2015, London**

Powering Global Growth: Transformation in Energy Productivity



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### Climate Week New York

**21-27 September 2015, New York City**

The Climate Group was proud to convene the sixth Climate Week NYC in September 2014. Climate Week NYC was also the collaborative space for all events in support of the UN Climate Summit. We were home to over 140 events, activities and high-profile meetings across NYC.



### UNFCCC COP 21

**30 November - 11 December 2015, Paris**

The United Nations Climate Change Conference, COP21 will be held in Paris, France. The international climate conference will be held at Le Bourget from 30 November to 11 December 2015. It will be the 21st session of the Conference of the Parties.

## CONTACT

### Connect with Climate Savers



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