



FACTSHEET

APRIL 2014

SHAPING THE PAPER INDUSTRY

Arjowiggins Graphic offers the most extensive collection of paper in Europe, and is the first choice for both printing and publishing professionals.

ARJOWIGGINS GRAPHIC PROMISES TO FIGHT CLIMATE CHANGE

Arjowiggins Graphic's Climate Savers commitment is to achieve a 23% reduction in its emissions of greenhouse gases (GHG) by 2014 (based on 2007 levels) against stabilized sales volumes; with a sub-target reduction of 10% for each ton of paper.

It will also actively promote WWF's Renewable Energy Vision by supporting a biomass production installation and setting up an energy efficiency program. One of the underlying objectives being the ISO 50 001 certification, that Arjowiggins Graphic aims at achieving in 2014.

Since energy represents 60% of CO₂ emissions, this will lead to significant additional CO₂ emissions reductions. Last, Arjowiggins Graphic will keep on encouraging the market, together with WWF, to use recycled paper so as to further reduce CO₂ emissions.

CLIMATE POLICY GOES HAND-IN-HAND WITH ECONOMIC CONSTRAINTS

Due to the development of digital communication and the current economic downturn, Arjowiggins Graphic's business had contracted since 2007; it is now expected to be stable until 2014. This led the company to develop an innovative and leading business model based on

- high-quality recycled paper products manufactured in the company-owned mill for recycled pulp, with 60% of its volume production in 2012
- innovative solutions to reduce carbon emissions, including biomass production and natural binders
- increased communication on environmental performance and benefits of products
- the involvement of a range of stakeholders through common projects and sharing of expertise.



“Acting as a responsible paper and recycled paper producer, we are focusing day after day on the reduction of our natural resources consumption, on being exemplary in the management of our environmental impact. And we are proudly supporting our stakeholders in achieving their own CSR commitments.”

Energy efficiency management and greenhouse gas emission reduction are fundamental to our future and fully part of our company strategy. We see the partnership with Climate Savers as a very good opportunity to leverage experience and knowledge with the best in class worldwide companies truly engaged in a low carbon economy.”

Agnès Roger

CEO, Graphic division

www.arjowigginsgraphic.com



Arjowiggins Graphic aims to develop recycled paper for products that normally use virgin fibers.

Arjowiggins Graphic has already increased its production of recycled paper by 77000 tons in 2012 compared to 2007. The replacement of synthetic binders with natural based products is equal to a reduction of 5600 tons of CO₂ for the same period.

THE WIDEST RECYCLED PAPER OFFER OF THE MARKET

Arjowiggins Graphic already offers the widest recycled paper range on the market and keeps on developing new leading edge recycled papers, on a regular basis. It has recently launched a brand new range of ink jet recycled papers, unique on the market, adapted to most modern ink jet presses and guaranteed by some of the most important Office Equipment Manufacturers.



Forest Stewardship

77 000 T
increase in production of
recycled paper compared to
2007

5600 T
equivalent reduction of CO₂ saved by
replacing synthetic binders with natural
based products
